



Unify Your Online Store With NetSuite

## NetSuite SuiteCommerce



Open new revenue streams with a cloud-based ecommerce solution that delivers engaging and relevant online B2B and B2C experiences. With NetSuite SuiteCommerce, you and your customers get powerful B2B features combined with an intuitive and appealing B2C experience. Empower your customers with personalized catalogs and pricing and self-service account management capabilities, while keeping your reps aware and involved every step of the way. You and your customers always operate with a real-time and complete view of business data across the customer, order, product, and inventory touchpoints.

### Key Benefits

- Full-featured ecommerce solution providing engaging experiences on any device.
- Unified with NetSuite order and inventory management, CRM, and ERP—no data silos or synchronization challenges.
- Powerful, native B2B features meet complex requirements.
- Extendable and customizable.
- True SaaS delivers managed upgrades, no version lock.

## Unified

With SuiteCommerce, all ecommerce data and processes interact directly with your core NetSuite instance and data in real time. Leverage CRM, CPQ, inventory, and fulfillment information and capabilities easily and without leaving NetSuite.

## Collaborative

Self-service or rep-driven, work together with your customers to secure a deal. Leverage what you know about your customers and products to get the right items into the right customers' hands at the right price. Use AI-powered upselling to make relevant item recommendations and increase order value.

## B2C Experience

Give all customers the B2C-like experience they expect with intuitive and responsive web stores that work on any device. Enhance the experience with SuiteCommerce extensions that add new information or interactions.

## B2B Buying

Don't compromise when it comes to your business customers—SuiteCommerce gives them the features they need. All customers can enjoy personalized catalogs and price lists, granular access controls, quote-to-order processes, and more.

## Site Management

Drag-and-drop tools make it easy to control the look and feel of your site and landing pages. Changes you make can be scheduled for publishing on your timeline.

## Self-Service

Save your reps' time by letting customers access their account data online, 24/7. Customers can check order statuses, view and pay invoices, update profile information, and raise a support case if necessary.

## Purchasing, Paying, and Fulfilling

Accept payments the way your customers want to pay, including ACH and credit cards. Ask for funds up front or defer with payment terms. Show all outstanding invoices in one place—with the option to pay online—or email customers an electronic invoice with a payment link. All quotes, orders, invoices, and payments are tracked in one place, automatically linked, and reconciled in your ERP.

## Promotions

Set discounts on-the-fly or use a powerful rules engine to automatically apply promotions.

## Architecture

With a SuiteCommerce software-as-a-service (SaaS) solution, you'll never again need to migrate your web store. When new features and enhancements are released, they are automatically applied.

## Secure

Rest assured that your site is secured with HTTPS, certified to meet PCI-DSS standards, and regular and automatic security updates.